



CEPIS
Council of European Professional
Informatics Societies

EUROPEAN BUSINESSES HAVE WASTEFUL ATTITUDE TO GREEN ICT

FOR IMMEDIATE RELEASE

Brussels, 19 June 2012: Recent research shows that a high proportion of businesses in Europe are wasteful in their approach to saving energy through green ICT policies and do not implement measures to save energy and thus money around the usage of common ICT equipment.

According to new research carried out by CEPIS, the Council of European Professional Informatics Societies and its Green ICT Task Force, over a third of organisations in Europe do not implement green ICT policies. This research targeted ICT managers across Europe providing insight on organisations' usage of ICT equipment, as well as their awareness of and attitudes to energy efficiency.

The CEPIS Green ICT Task Force is composed of experts from informatics associations in 10 countries; led by the Hellenic Professionals Informatics Society (HePIS) and includes Asociación de Técnicos de Informática in Spain, Asociatia Pentru Tehnologia Informatiei si Comunicatii in Romania, Associazione Italiana per l'Informatica ed il Calcolo Automatico in Italy, BCS: The Chartered Institute for IT in the UK, Computer Society of Malta, German Informatics, Irish Computer Society, Nederlands Genootschap voor Informatica in the Netherlands, and the Swiss Informatics Society.

Approximately 350 ICT Managers from 16 countries in Europe participated in the research to determine how 'green' ICT-aware organisations really are, by assessing their attitudes, and how everyday ICT equipment is used and monitored in the workplace. The results showed that the 'greenest' ICT-aware organisations are in Greece, Ireland and Switzerland¹. Energy efficient policies however are lacking in business, with over a third of organisations stating that they do not implement green ICT policies. The main driving factor for why there are no policies in place according to respondents is that there is no official legislation enforcing such practices.

Almost half of organisations do not inform or train their computer users in how to best reduce energy consumption. ICT underpins virtually all aspects of business, yet over two thirds of organisations do not carry out basic monitoring of technology used by employees. Overall a 'green' attitude is lacking in larger organisations especially since micro-organisations are more like to actually implement such policies.

This snapshot of business practices in Europe shows that organisations need to become more aware of green ICT and its benefits in relation to saving costs and the potential ICT to contribute to green business. [Download 'Energy Efficient Enterprise in Europe: Examining Green ICT Awareness in Organisations'](#)

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¹ These countries had the highest relative number of organisations to implement green ICT policies.



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About Us

CEPIS is a non-profit organisation seeking to improve and promote a high standard among informatics professionals in recognition of the impact that Informatics has on employment, business and society. CEPIS represents 35 Member Societies in 32 countries across greater Europe. Established in 1989, CEPIS has grown to represent over 350,000 IT and informatics professionals in 32 countries. CEPIS is responsible for the highly successful ECDL and EUCIP programmes and produces a range of research and publications in the area of skills. As the leading organisation of European ICT professionals in Europe, CEPIS is committed to mobilising its members to promote Green ICT and contributing to the protection of environment through ICT.

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